

# HBI-Minnesota (HBI-MN)

HBI-MN Program Manager  
Dan-Tam Phan-Hoang

Educate~Empower~Eradicate  
Early Detection Saves Lives!

# About Us

- Started in October 2015, Non-profit that provides FREE hepatitis B and C education, testing and linkage to care
  - Referrals for free hepatitis B vaccines
- Work with community leaders to ensure resources are linguistically and culturally appropriate
- Provide direct services in easily accessible areas such as offices, markets, festivals
- Minnesota chapter of HBI-DC

# Background

- HBI-DC Project Coordinator~2 years
  - Laotian, Chinese, Vietnamese, Korean, Cambodian, Thai, Burmese, Ethiopian, Nigerian, Cameroonian and many others
- Minnesota (home state)
  - No one else is addressing the disparities
  - Passion+Experience=new non-profit
  - Outreach: community leaders, government agencies and healthcare providers

# Outreach



**KOJ KEV NOJ QAB HAUS HUV. KOJ TSEV NEEG. KOJ KEV XAIV**

**Kuaj Dawb:**

**Kab mob siab B, C, Ntshav qab zib & Ntshav muaj roj**

*Feem ntau cov neeg muaj kab mob siab B los yog kab mob siab C no yuav tsis paub vim lawv tsis mob qhov twg. Ib qhov yuav kom paub txog ces yog kuaj xwb. Xav paub saib koj puas muaj kab mob siab thiab kawm txog kev tiv thaiv rau koj tus kheej thiab cov tib neeg koj hlub kom txhob ntsib cov kab mob uas txo tau txoj siav ntsiag to no.*

**Hnub: Saturday, May 21st, 2016**

**Sij hawm: 11:00 AM – 4:00 PM**

**HMONG VILLAGE**

**1001 JOHNSON PARKWAY, ST. PAUL, MN 55106**

**(CONFERENCE ROOM B, NEXT TO THE STAGE)**

*Hmoov zoo, koob tshuaj HBV yuav tiv thaiv tau kab mob siab zoo thiab yuav tsis ua teeb meem. Cov tshuaj txhaj thaiv kab siab B muab faib ua 3 koob los txhaj rau sij hawm li 6 lub hli. Txhaj puv ib xuv no yuav kav mus ntev. Cov tshuaj txhaj no yuav pab tiv thaiv kom siab txhob mob khias xawv! (Cancer)*

**Muaj lus nug ntxiv hu rau:**

*Brandon Vang at 651-494-7477 or zoshmoob@gmail.com  
HBI-Minnesota at 612-443-8578, dantamhoang@hbi-dc.org*



**Ntxov tiv thaiv yuav cawm tau txoj sia, Tshem tus kab mob siab no tawm mus!**



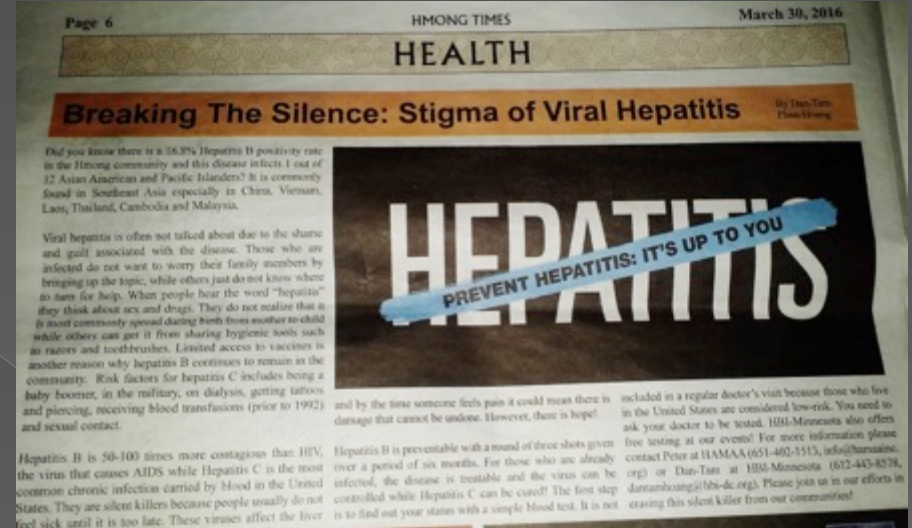
# Media



HMONGTALK: Get tested for Hepatitis with our guests Dr. Muaj Lo, Dan-Tam Phan-Hoang and Amando Lo.

3HMONGTV | HBC TELEVISION Minneapolis-St. Paul  
 7,999 subscribers

774 views



May 2016 • 23 days so far...

### TWEET HIGHLIGHTS

**Top Tweet** earned 1,409 impressions

5/21/16 FREE Health Screening with Hmong Health Care Professionals Coalition, Hmong Village @NeighbHouseMN #hbcv #hcv [pic.twitter.com/8xPbCUCOa1](http://pic.twitter.com/8xPbCUCOa1)



👍 3 ❤️ 2

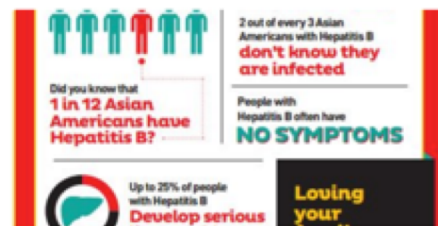
View Tweet activity

View all Tweet activity

**Top mention** earned 18 engagements

**Neighborhood House**  
@NeighbHouseMN · May 9

1 in 12 Asian Pacific Islanders live with Hepatitis B. Get tested today! @hbimn15 #HepatitisAwarenessMonth [pic.twitter.com/C3Ach4B8Cg](http://pic.twitter.com/C3Ach4B8Cg)



👍 5 ❤️ 5

### ADVERTISE ON TWITTER

**Get your Tweets in front of more people**

Promoted Tweets and content open up your reach on Twitter to more people.

Get started

### MAY 2016 SUMMARY

Tweets	27	Tweet impressions	6,861
Profile visits	346	Mentions	7
New followers	7		

**YOUR HEALTH. YOUR FAMILY. YOUR CHOICE** Change Event Photo

## Free Health Screening: Hepatitis B, C, Glucose & Cholesterol

*Hepatitis B & C is known as a silent killer. Most people infected with Hepatitis B or Hepatitis C virus do not know they are infected because they have not been tested. Find out your hepatitis status and learn more about this preventable treatable disease and how you can change the way it impacts your family and your community.*

Public • Hosted by Dan-Tam Phan-Hoang and 2 others

Saturday, February 20 at 10 AM - 2 PM  
about 3 months ago

4024 Washington Avenue North Minneapolis, MN 55412 [Show Map](#)

Hmong Hamaa shared this with you

About Discussion

Write Post Add Photo / Video Create Poll

Write something...

EVENT TIPS

Use Short Event Names

A short name that represents your event will perform better because important info won't get cut off in News Feed.

Edit Name

Hmong and Maria went

40 interested 15 went 853 shared with

## 3/6-3/8/16 Hepatitis on the Hill!

March 20, 2016

Never think that you are too small to make a change! Visiting with your members of congress makes a difference. Thanks to these events Congresswoman Betty McCollum has co-sponsored the Viral Hepatitis Testing Act and Senator Amy Klobuchar became a Twitter follower putting Minnesota on the map for hepatitis awareness! Definitely need more Minnesota representation! HBI-Minnesota has the community based perspective, some research and medical views from our partners. However, it helps to have those experts in the room as well, especially if you are a constituent from their district.

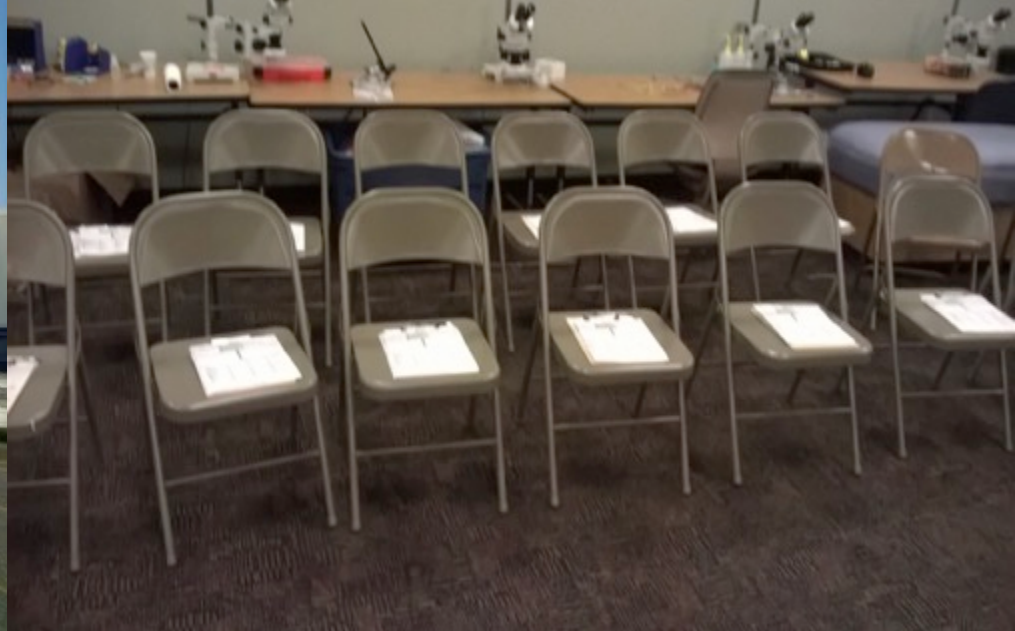
It was great seeing everyone, catching up with champions and meeting new advocates on behalf of HBI-Minnesota! Check out our Facebook for the rest of the pictures and contact Dan-Tam if you are interested in visiting with Congress to BendHepatitis!

Update: Congressman Keith Ellison signed the Hepatitis Appropriations Letter!

Please use the following hashtags:

#FundHep  
#EliminateHBV  
#EliminateHCV

Tweet at:



The Set-Up: Signage, Registration, Phlebotomy and Education

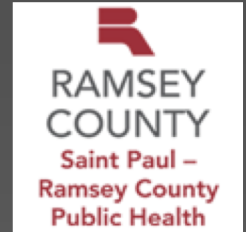




# Testing Events

- 2/20: HBI-Minnesota Kick-Off
- 3/19: Hmong American Mutual Assistance Association
- 4/23: HmongTown Marketplace
- 5/16-5/20: Neighborhood House
- 5/21: Hmong Village
- 6/11: World Refugee Day
- 6/25-6/26: HmongTown Festival
- 7/2-7/3: Annual Freedom Tournament (J4)
- 7/23-7/24: Little Mekong Night Market

# Testing Partners



# Linkage to Care Team



# Local Legislators



**SF 3613** Status in the **Senate** for the 89th Legislature (2015 - 2016)

Current bill text: [As Introduced](#) Companion: [HF3992](#); Revisor number: 16-7492  
[Add SF 3613 to MyBills](#) [Companion Text](#)  
[Version List](#) [House Search](#)

[Long Description](#) [Committee Hearings and Actions](#) [Senate Counsel & Research Summary](#)

**Description**  
Hepatitis B-related health disparities nonprofit organization grant appropriation

**Authors**  
[Hawl](#); [Abeler](#); [Hoffman](#); [Champion](#)

**Actions**

[Separated](#) [Chronological](#)

# Contact



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## Social Media

Home: [www.hbi-dc.org/hbi-mn](http://www.hbi-dc.org/hbi-mn)

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