



# COALITION BUILDING 101

JUNE 29, 2023

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# PARTICIPATING IN THE WEBINAR



**Audio** – Attendees on mute



**Chat** – Hello! Feel free to drop a chat and respond to open-ended poll questions



**Questions?** Please type questions in the Q&A window

*\*The session is being recorded. We will also share slide presentations.*



**Frank Hood**  
Associate Director of Policy and Partnerships  
Hepatitis B Foundation



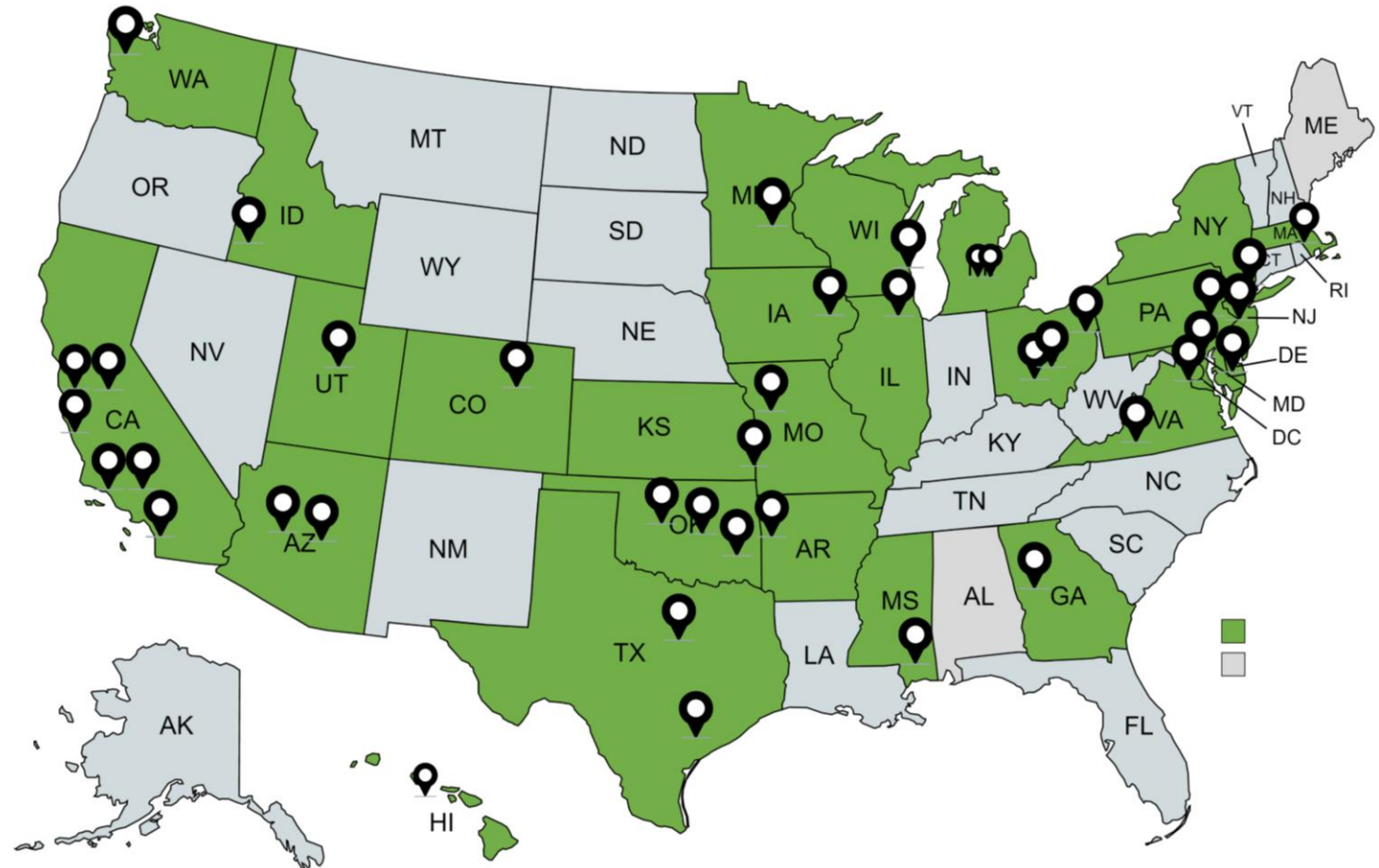
**Chibo Shinagawa**  
Senior Program Manager of Infectious Diseases  
Association of Asian Pacific Community Health  
Organizations

# SPEAKERS

# Hep B United

## A National Coalition

- Founded in 2012 with support from HHS Office of Minority Health
- 51 local coalitions & 14 national organizations in 37 cities and 27 states
- **Mission** - Hep B United is a national coalition dedicated to reducing the health disparities associated with hepatitis B by increasing awareness, screening, vaccination, and linkage to care for high-risk communities across the United States.



# Coalition Building Goals

Growth	Community	Capacity/Impact
Adding new members	Creating shared spaces and identifying shared goals	Creating sustained ways to try to meet the coalition's goals



# Community



Listserv

- ~200 members
- All members can post
- Google Groups



Newsletters

- Twice monthly
- ~1600 subscribers
- Webinar links, recordings, fact sheets, educational materials, grant opportunities
- Constant Contact



Coalition  
Calls

- Monthly hour-long
- 25-40 attendees
- :15 presentations
- Partner updates and sharing
- Promotion of projects
- Zoom



Summit

- 2-day annual in-person summit
- July 2023 in DC
- ~100 attendees expected
- Educational sessions
- Networking sessions
- Includes federal speakers

# HBU Goals

## Awareness

Raise the profile of hepatitis B and liver cancer as an urgent public health priority.

## Prevention

Increase hepatitis B testing and vaccination, particularly among communities at higher risk.

## Intervention

Improve access to care and treatment for individuals living with hepatitis B to prevent end-stage liver disease and liver cancer.

# Capacity/Impact Building



## Mini-Grants

- Reoccurring annual program
- 6-8 grants of \$5k-\$10k each
- Nine cohorts since 2014
- 63 grants totaling \$560k
- Grants made through an application and community review process
- RFP out mid-year, grants out Sept 30



## Webinars

- Monthly, hour-long
- 10/year
- Topics picked from community survey or recent need.
- Recordings posted and promoted
- 30+ attendees
- Zoom



## Storytelling

- Started in 2016
- Short domestic and international video clips
- Highlights hepatitis B's impact on people and families



## Peer Mentorship

- Reoccurring annual program
- Eleven pairs across eight cohorts since 2014
- Nine month long funded partnership
- Newest cohort starts May 1



# Capacity/Impact Building



## B Informed!

- Launching May 16
- :50 session every other month
- Replicates ECHO model
- Short didactic presentation
- Case study
- Improve knowledge and capacity of professionals and public health community
- Zoom



## Learning Collab

- Module 1 launched yesterday
- Four 1:30 weekly sessions in a row
- Funded cohort of community-based health centers
- Partnership with AAPCHO
- Zoom and Google Sites



## Work Groups

- Health Equity
- NH/PI
- Harm Reduction



## Material Creation

- As needed
- Based on survey responses, language requests, mini-grant reports, and other feedback



# Coalition-Building 101: Tuberculosis Elimination Alliance (TEA)

Chibo Shinagawa, MS  
Senior Program Manager of Infectious Diseases, AAPCHO



# Overview and Origin Story of the TB Elimination Alliance

# 2017: TB in the Asian Community


- In 2017, TB disease was reported in 3,254 Asians in the United States, accounting for nearly 36% of all cases reported with TB nationally.
- Top 4 Countries with highest TB burden among non-U.S.-born Asians, 2017
  - Filipino (13%)
  - Indians (9%)
  - Vietnamese (8%)
  - Chinese (6%)

**TB case rates are:**




Higher for  
**Asians**  
than whites.

**TAKE ON TB** Too many people in our country still suffer from tuberculosis (TB).



**9,105 TB CASES**  
reported in the U.S. in 2017

[www.cdc.gov/tb](http://www.cdc.gov/tb)



U.S. Department of Health and Human Services  
Centers for Disease Control and Prevention

## U.S. TB CASES AND RATES BY RACE/ETHNICITY, 2021\*

2020: 7,173 Cases

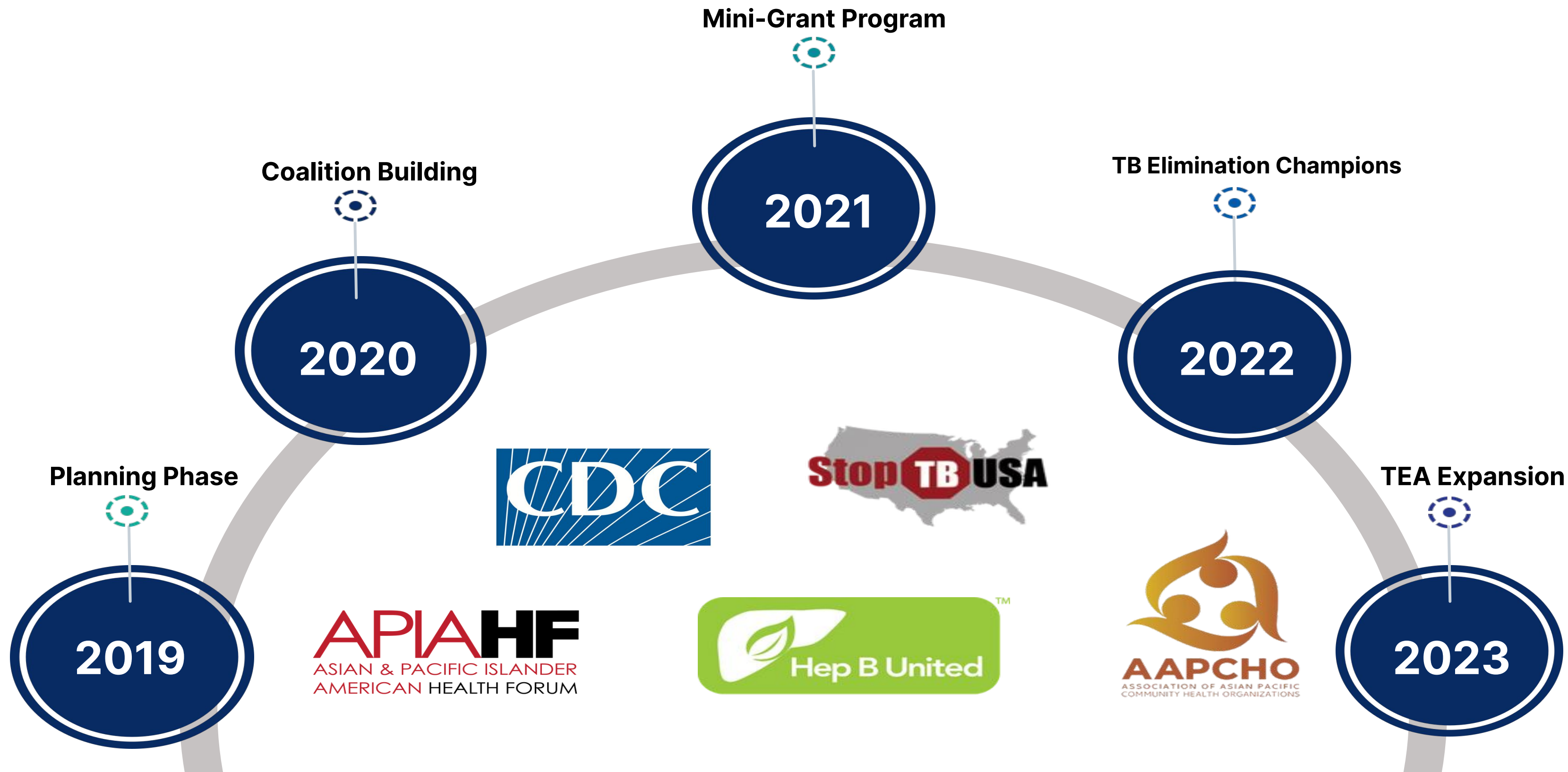
2021: 7,860 Cases

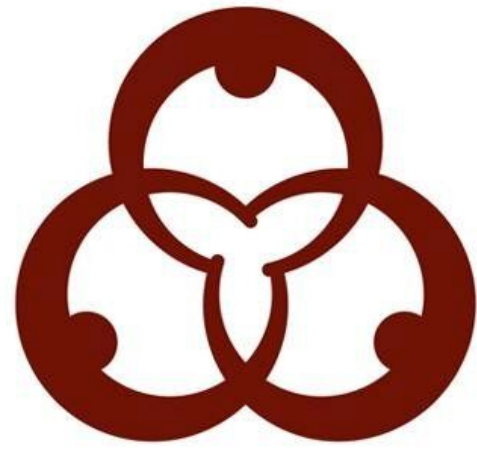
2022: 8,300 Cases

*U.S. TB incidence increased during 2022, compared with that during 2020 and 2021, but remained lower than incidence during the prepandemic years; after a substantial 20.2% decline in 2020 and partial rebound (9.8% increase) in 2021 (1), incidence appears to be returning to prepandemic levels among U.S.-born and non-U.S.-born populations.*

RACE/ETHNICITY	RATE PER 100,000 PEOPLE	PERCENTAGE OF REPORTED TB CASES
American Indian/Alaska Native	3.5	1.1%
Asian	14.4 ←	36.1%
Black/African American	3.4 ←	18.0%
Hispanic/Latino	3.9 ←	30.9%
Native Hawaiian/Other Pacific Islander	19.0 ←	1.5%
White	0.4	11.3%
Multiple races	1.0	1.0%

Source: [Tuberculosis — United States, 2021 | MMWR \(cdc.gov\)](#)  
[Tuberculosis — United States, 2022 | MMWR \(cdc.gov\)](#)





AAPCHO

**APIAHF**  
ASIAN & PACIFIC ISLANDER  
AMERICAN HEALTH FORUM

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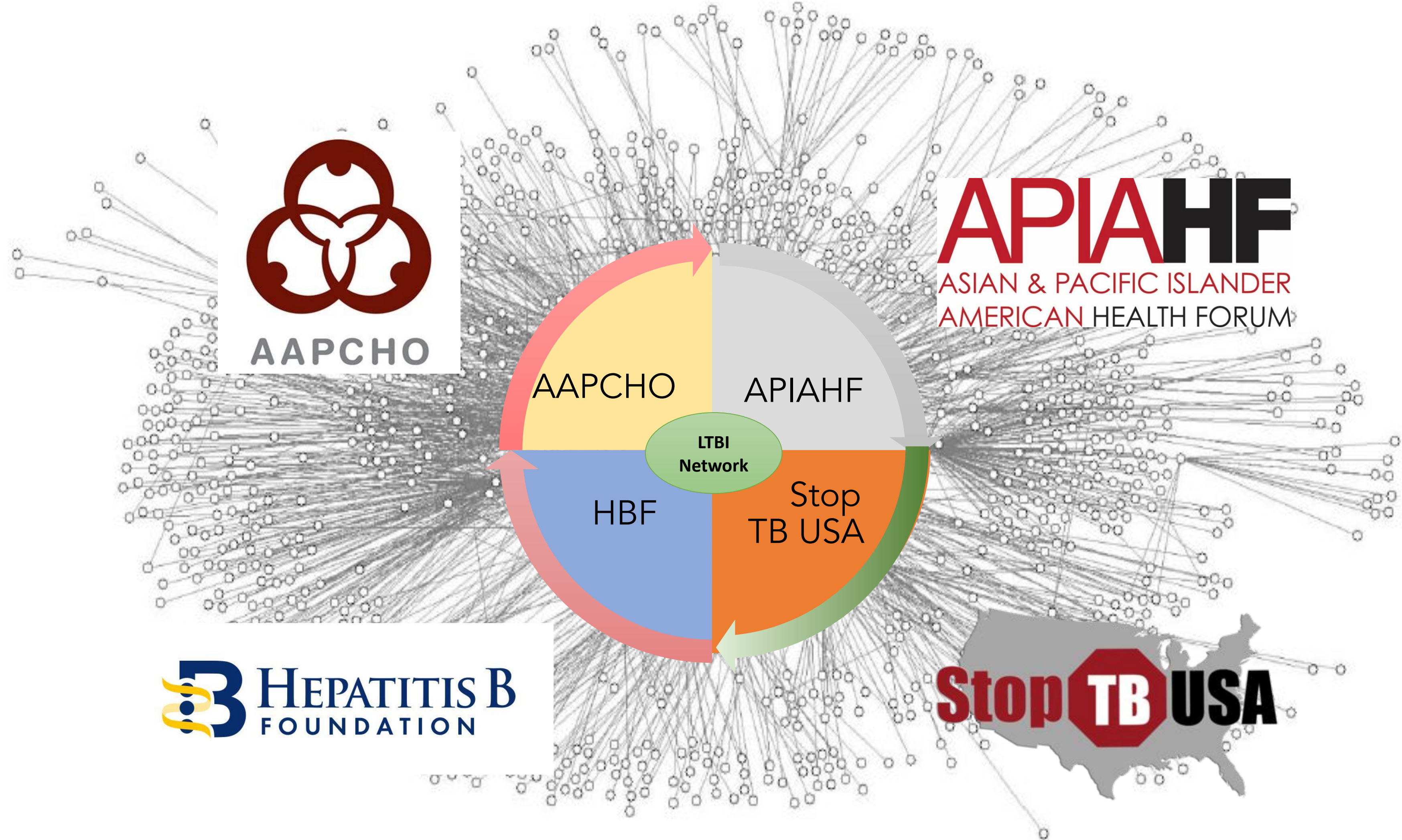
LTBI  
Network

HBF

Stop  
TB USA

 **HEPATITIS B**  
FOUNDATION

**Stop TB USA**



# About AAPCHO

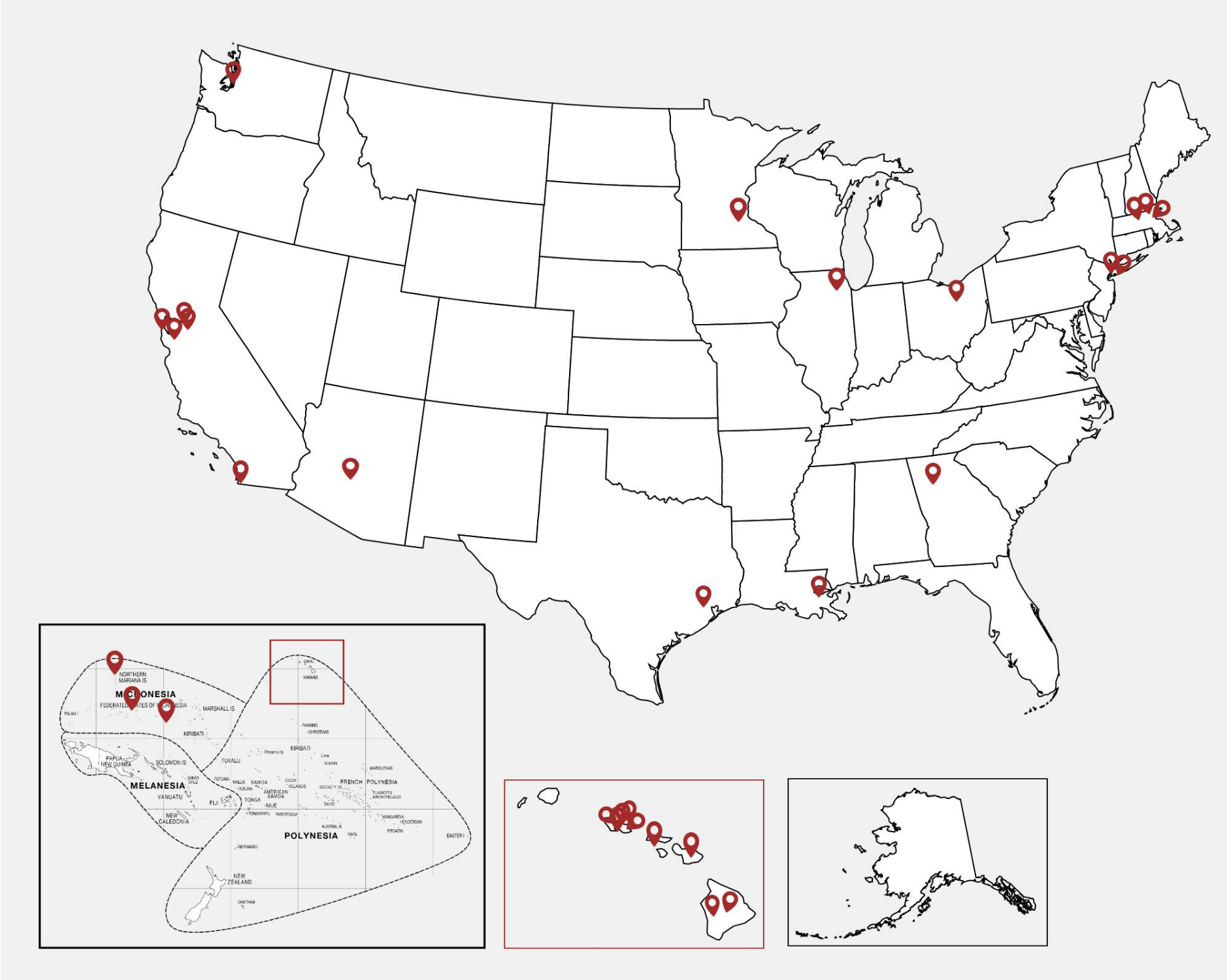
The Association of Asian Pacific Community Health Organizations (AAPCHO) was formed to create a national voice to advocate for the unique and diverse health needs of AA and NHPI communities and the community health providers that serve their needs.





# Mission & Impact

**AAPCHO** is dedicated to promoting **advocacy**, **collaboration**, and **leadership** that improves the health status and access of AAs and NH/PIs within the United States, the U.S. territories, and the Freely Associated States.



- APIAHF influences policy, mobilizes communities, and strengthens programs and organizations to improve the health of Asian Americans, Native Hawaiians, and Pacific Islanders (AAs & NHPIs).
- Founded in 1986 with headquarters in Oakland, CA and policy office in Washington, D.C.
- Provide grants, training, technical assistance, and consulting so that communities can mobilize and grow stronger in their coalitions and organizational structures.

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ASIAN & PACIFIC ISLANDER  
AMERICAN HEALTH FORUM



Hep B United

A national campaign to eliminate hepatitis B and liver cancer

We support and leverage the success of local community coalitions across the U.S. to increase hepatitis B awareness, screening, vaccination and linkage to care for communities who are disproportionately impacted.

- National coalition co-founded by HBF and AAPCHO
- Over 40 coalition members in 30 cities, 20 states & D.C.
- Collectively screen over 20,000 people each year
- Voices for local and national advocacy
- Co-brand the multi-lingual Know Hepatitis B campaign with CDC

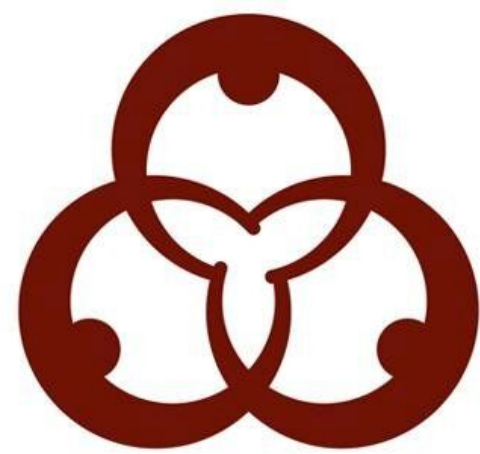




# Hep B United Programs

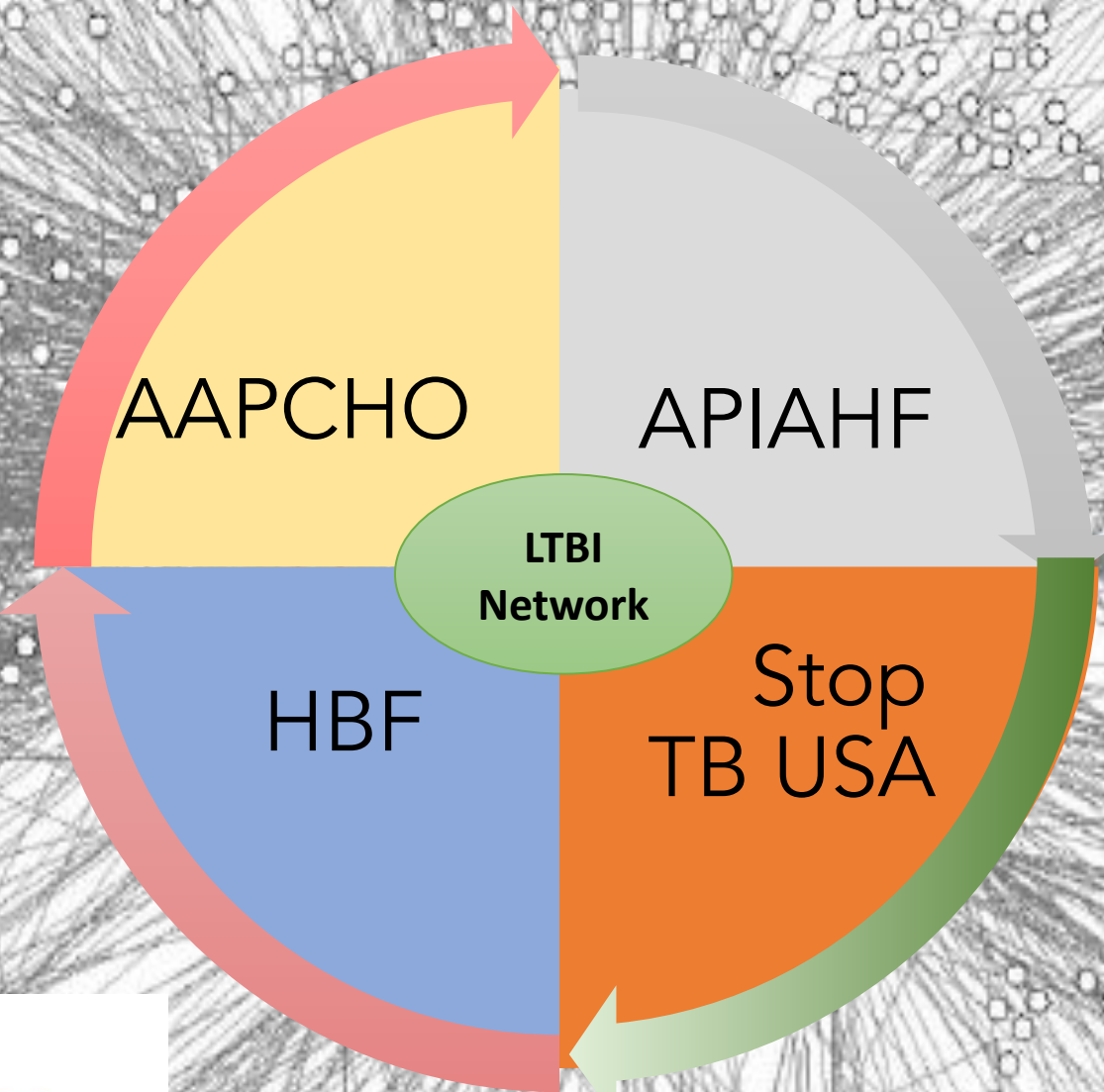
Training, capacity building, technical assistance

- Mini-grants - \$50,000 in 2019, testing innovative methods for awareness, testing and provider education
- Peer Mentorship – developed 5 new coalitions in past 5 years
- Monthly webinars – reached over 4,000 live and over 20,000 online
- National HBU Summit – annual convening of over 100 partners to discuss coalition building, promote new partnerships, and foster community-federal engagement
- Collaborative opportunities – monthly conference calls sharing strategies and featuring latest public health research
- Advocacy and policy – serves as national voice (over 700 in online grassroots network); conducted nearly 60 Hill visits on HBU Advocacy Day in July 2019



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**HEPATITIS B**  
FOUNDATION

**Stop TB USA**

# LTBI Community Engagement Network Subcontractors

## Association of Asian Pacific Community Health Organizations (AAPCHO)

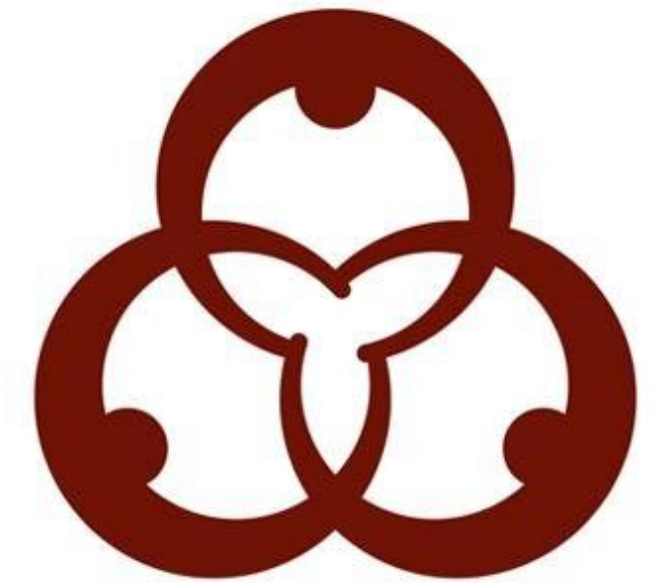
- Build the national community engagement network
- Serve as primary liaison to network members
- Connect members with technical assistance and training
- Manage mini-grant programs

## Hepatitis B Foundation (HBF)

- Host the annual LTBI network meeting in conjunction with the Hep B United Summit
- Provide technical assistance and training to build partnership and capacity with target populations

## Stop TB USA

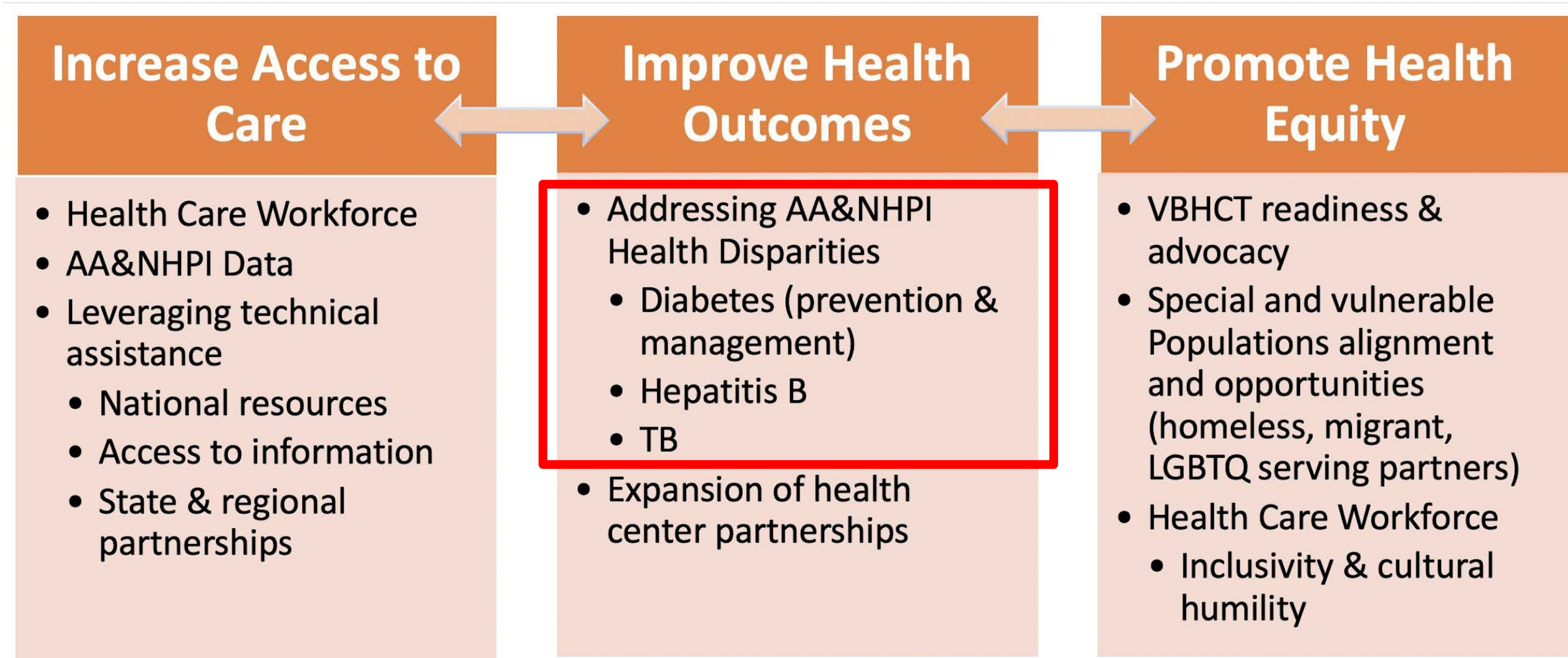
- Provide subject matter expertise and assist with connecting the network members to TB partners

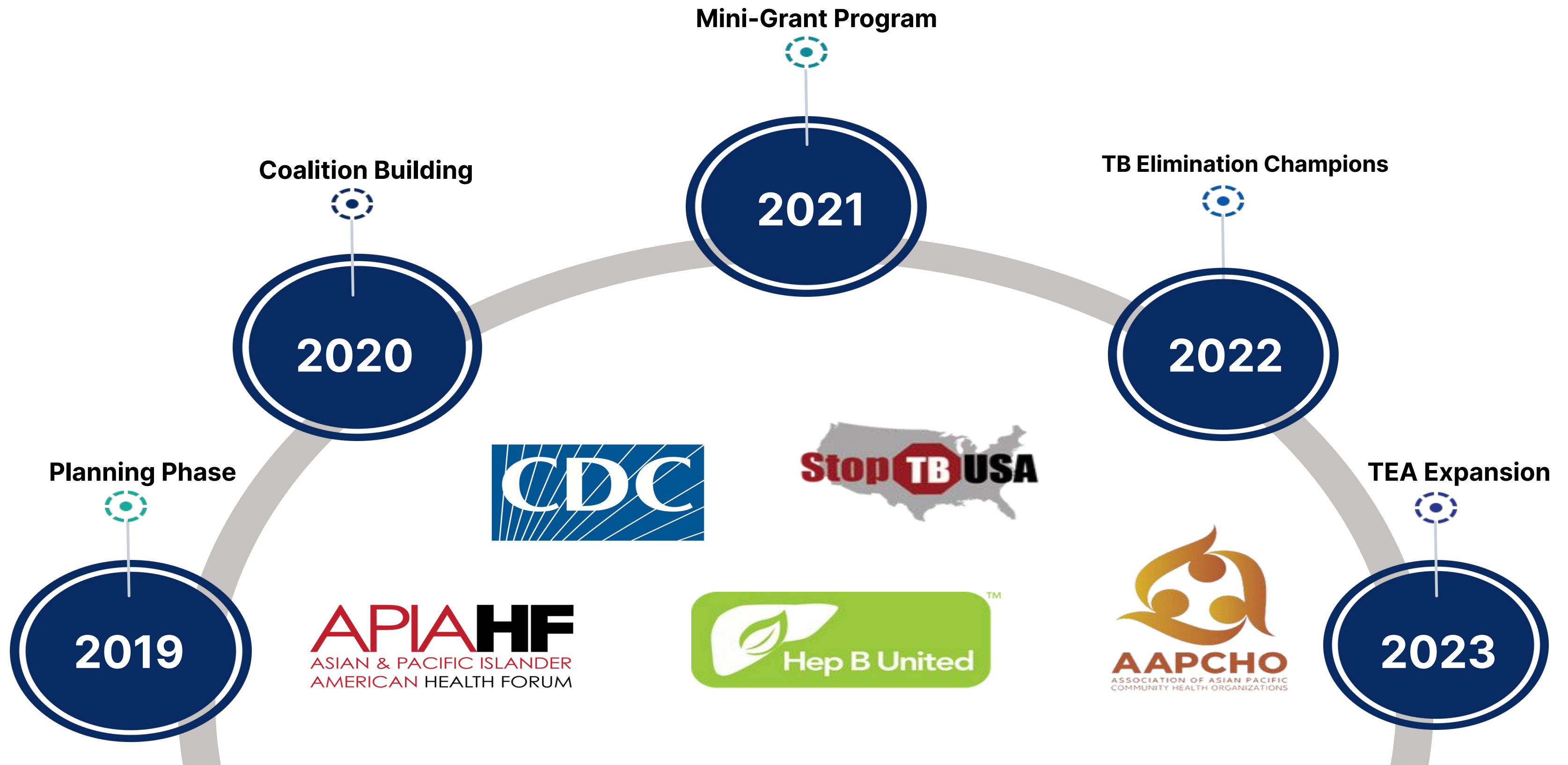


AAPCHO



# Building & Sustaining Capacity for Health Equity







# TB ELIMINATION ALLIANCE



# Our Mission

The TB Elimination Alliance is a national partnership of community leaders dedicated to eliminating TB and LTBI inequities among Asian American and Native Hawaiian/Pacific Islander populations through education, raising awareness, and innovation.

# Our Vision

Healthy communities free of tuberculosis.



# Strategic Plan Pillars

Collaboration and  
Partnerships

Community  
Engagement

Access to Testing  
& Treatment

Provider  
Education

Research & Data

# About the TB Elimination Alliance



Share resources and best practices among providers



Develop partnerships to scale existing initiatives



Conduct outreach to underserved AA and NH/PI communities with the highest TB burden



Increase awareness and understanding of culturally and linguistically appropriate LTBI/TB testing and treatment strategies



# How We Build Our TEA Membership

# TEA Membership Benefits and Requirements

## Benefits:

- Monthly meetings with local partners of the TB Elimination Alliance
- Strategic plan focused on collaboration/partnerships, community engagement, access to testing and treatment, provider education, and research and data
- Annual national audience webinar and learning collaborative
- Access to subject matter experts
- Annual TB Elimination Alliance summit
- Mini-grant programs

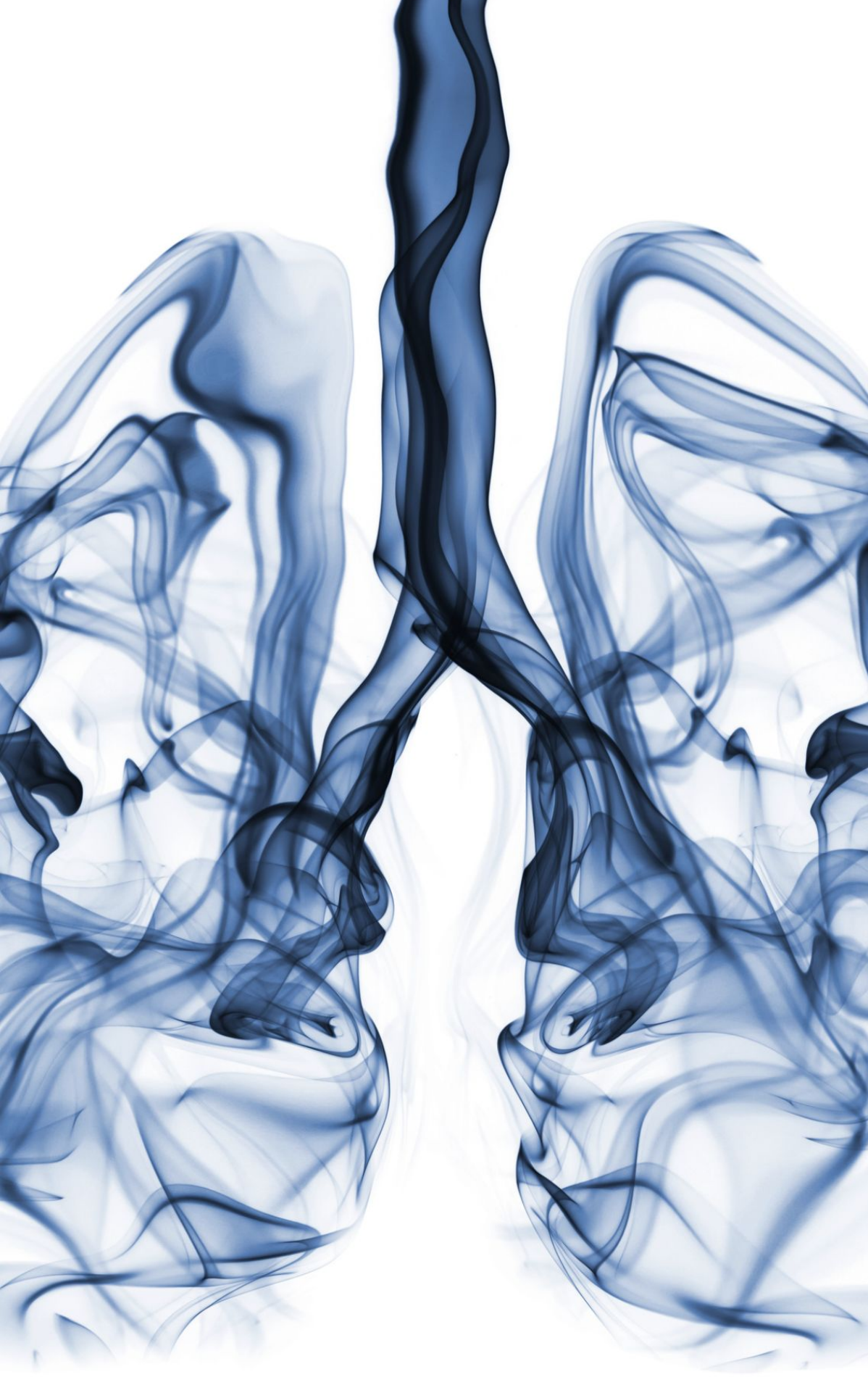
## Requirements:

- Applicants must be from or working directly with organizations in the U.S. and U.S. Territories (e.g., Pacific Islands) that serve A/AA and NH/PI communities, non-U.S. born Latino American communities, and U.S. Born African American communities. Community-based organizations and community health centers will receive higher priority. Applications for membership are reviewed quarterly.

# Local Partners and TEA Members

Arkansas Coalition of Marshallese (AR)	Asian American Health Coalition - HOPE Clinic (TX)	Asian Services in Action (OH)	California Department of Public Health - TB Free California (CA)	Center for Pan Asian Community Services Inc. (GA)
Community Clinic NWA (AR)	EMU: Center for Health Disparities Innovation and Studies (MI)	Florida Asian Services (FL)	Hepatitis B Initiative of Washington, DC (DC)	Hep Free Hawaii (HI)
Loma Linda University, School of Nursing (CA)	Ministry of Health and Human Services (RMI)	NJ Hepatitis B Coalition (NJ)	North East Medical Services (CA)	SF Hep B Free - Bay Area (CA)

- Local/State Coalition
- Community Health Center
- Community Based Organization
- Academic Institution
- State/City/County Health Agency



# **How We Operate with A National Focus Through Supporting Local Organizations and Partners**







# TB ELIMINATION ALLIANCE

## Partnerships and Collaborations


**A Conversation with CDC Partners** January 20th, 2022  
1 pm PT / 4PM ET  
Register now!

Please join us with Dr. Carolyn Wester and Dr. Philip LoBue from the Centers for Disease Control and Prevention in discussing the challenges and opportunities to eliminate hepatitis B and TB and advancing health equity.





**Carolyn Wester, MD, MPH**  
Director, Division of Viral Hepatitis  
Centers for Disease Control and Prevention




**Philip LoBue, MD, FACP, FCCP**  
Director, Division of Tuberculosis Elimination  
Centers for Disease Control and Prevention

CDC Partners Webinar - 2022


**TB ELIMINATION ALLIANCE**

**"Addressing Latent Tuberculosis Infection and Tuberculosis in Asian and Native Hawaiian/Pacific Islander Communities: The Role of Health Centers for Testing and Treatment" Webinar**

Wednesday August 4, 2021  
9 AM HT / 12 PM PST / 3 PM EST



**Tenzin Kunor**  
MDR-TB survivor and advocate




**Sheldon Riklon, MD**  
Family Physician, UAMS  
Health Family Medical Center in Fayetteville and Community Clinic NWA

Register at: <https://bit.ly/21TBWebinar>

TB/LTBI Educational Webinar - 2021

**TB ELIMINATION ALLIANCE**

**Quality Improvement Strategies for Latent Tuberculosis Infection (LTBI) Screening, Testing, and Treatment in A/AA and NH/PI-Serving Health Centers: Electronic Health Record (EHR) Template Development Learning Collaborative**



Thursdays in February  
10:30 am HT | 12:30 pm PT | 3:30 pm ET

TB Learning Collaborative - 2022

**AAPCHO**  
ASSOCIATION OF ASIAN PACIFIC COMMUNITY HEALTH ORGANIZATIONS

**The Strength of Coalitions in a Health Care Movement**

**Jeffrey Caballero, MPH**  
May 24, 2022

CTCA Plenary Presentation - 2022



TB Learning Collaborative - 2021

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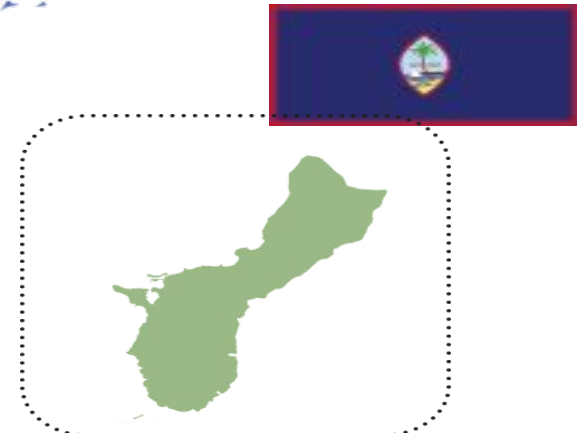
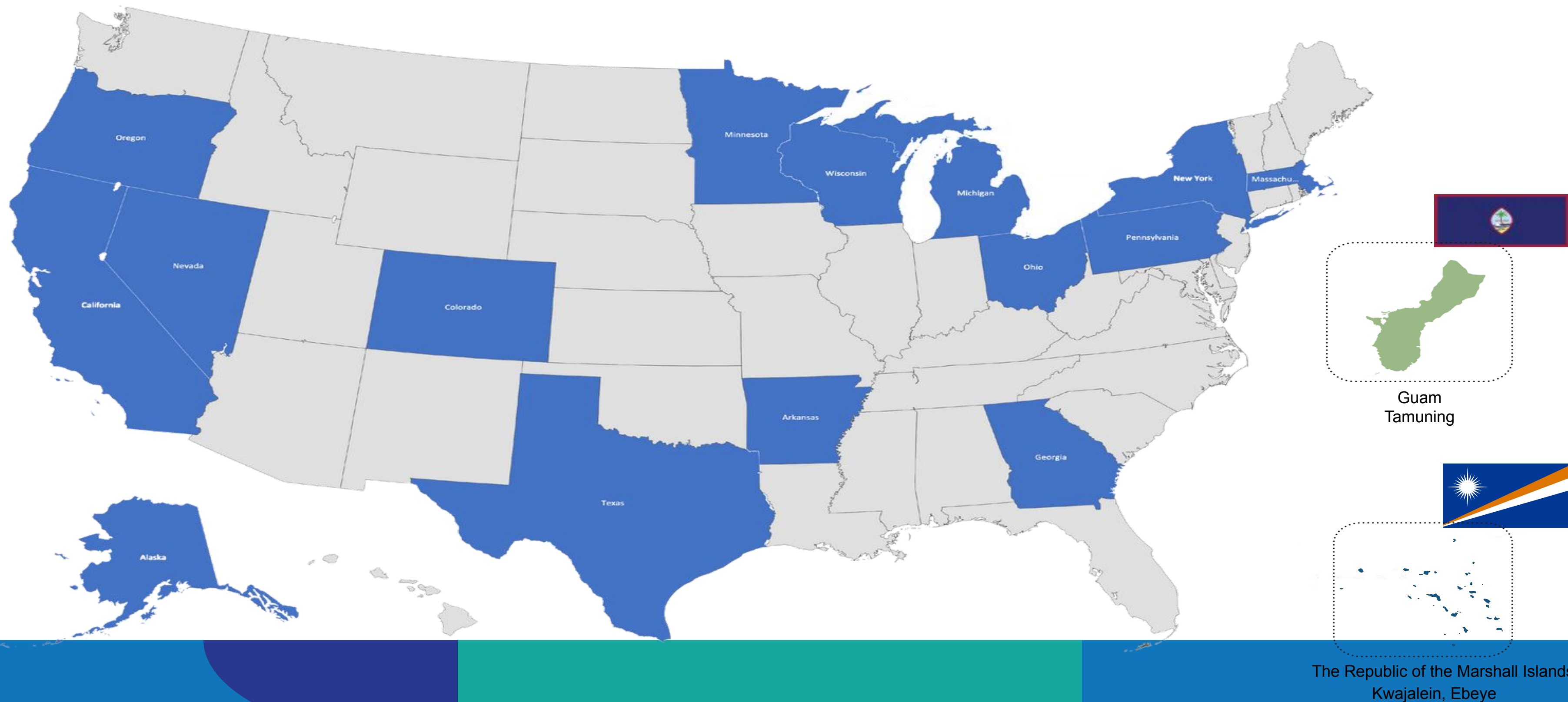
**HEPATITIS B FOUNDATION**

**Stop TB USA**

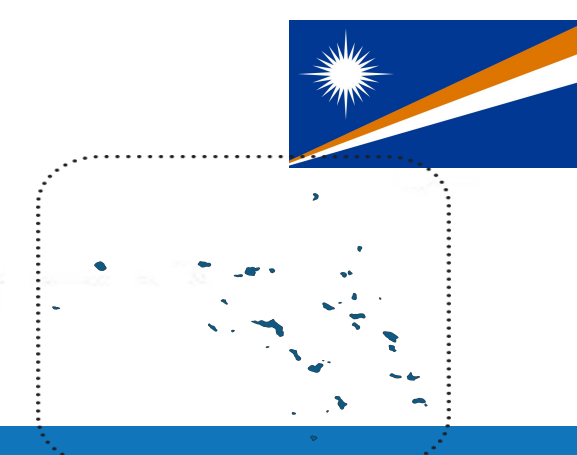
**LTBI Community Engagement Network**  
Tuberculosis Centers of Excellence Round Robin  
February 6, 2020

TB COE's Round Robin - 2020

# 2019-2023 Grantee Recipients

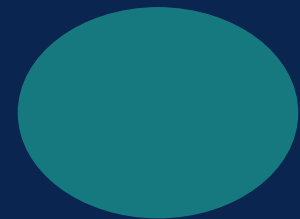


Guam  
Tamuning



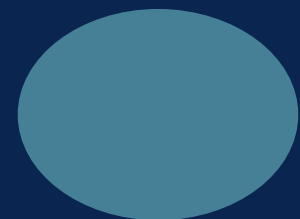
The Republic of the Marshall Islands  
Kwajalein, Ebeye

# Distribution of Funds by Type



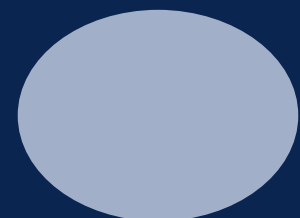
## STAFFING

Monies spent on personelle, including but not limited to: nurses, translators, patient navigators, program managers, and CHWs



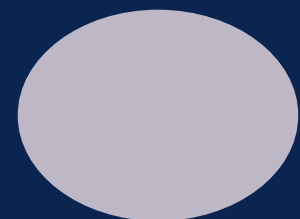
## SCREENING

Monies spent on TB diagnostic and evaluation equipment (e.g., QFTs, Venues, Vouchers, etc)



## INCENTIVES

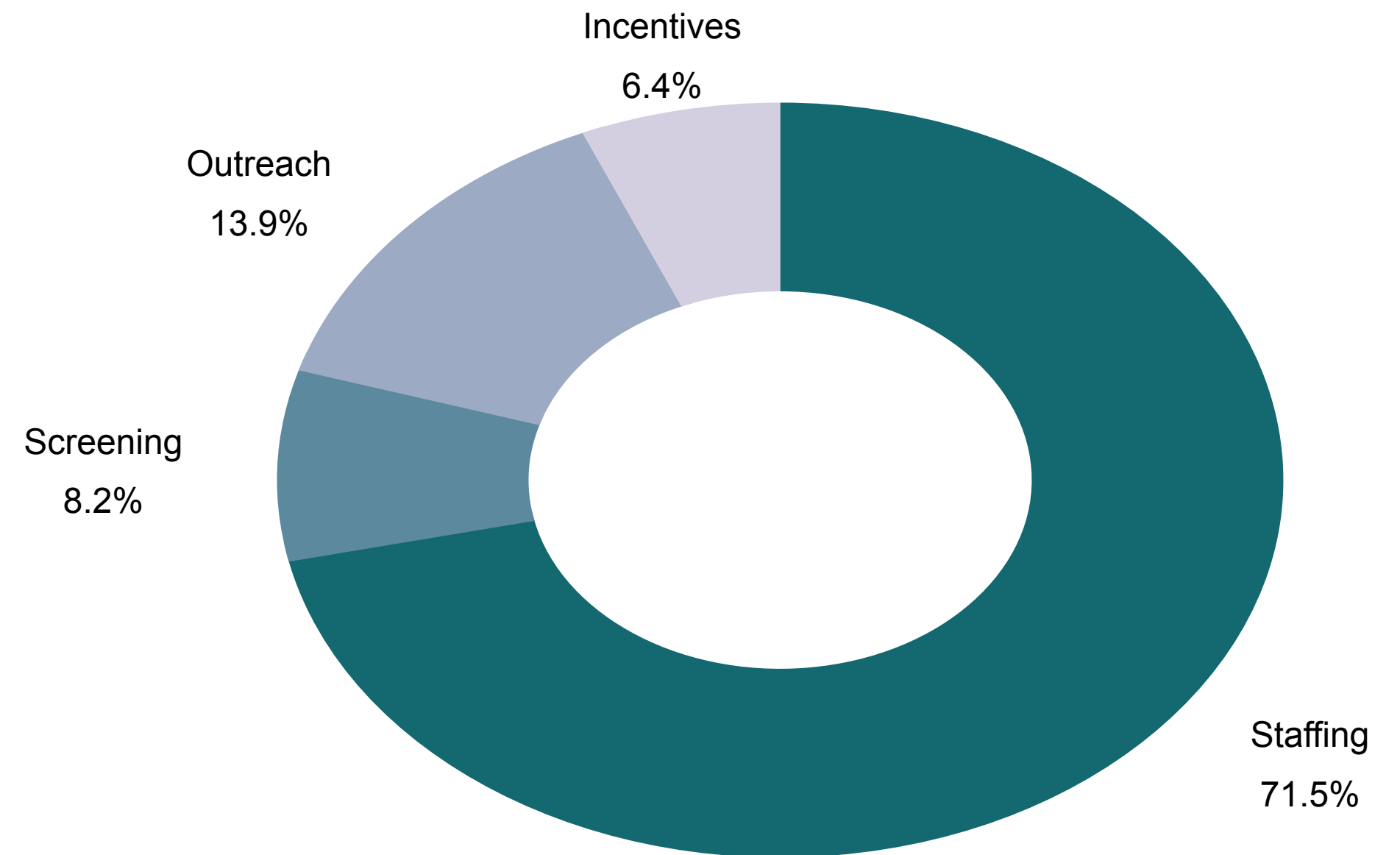
Monies used to incentivize providers and at-risk community members to participate in routine TB evaluation, Rx, and diagnostic appointments



## OUTREACH AND ENGAGEMENT

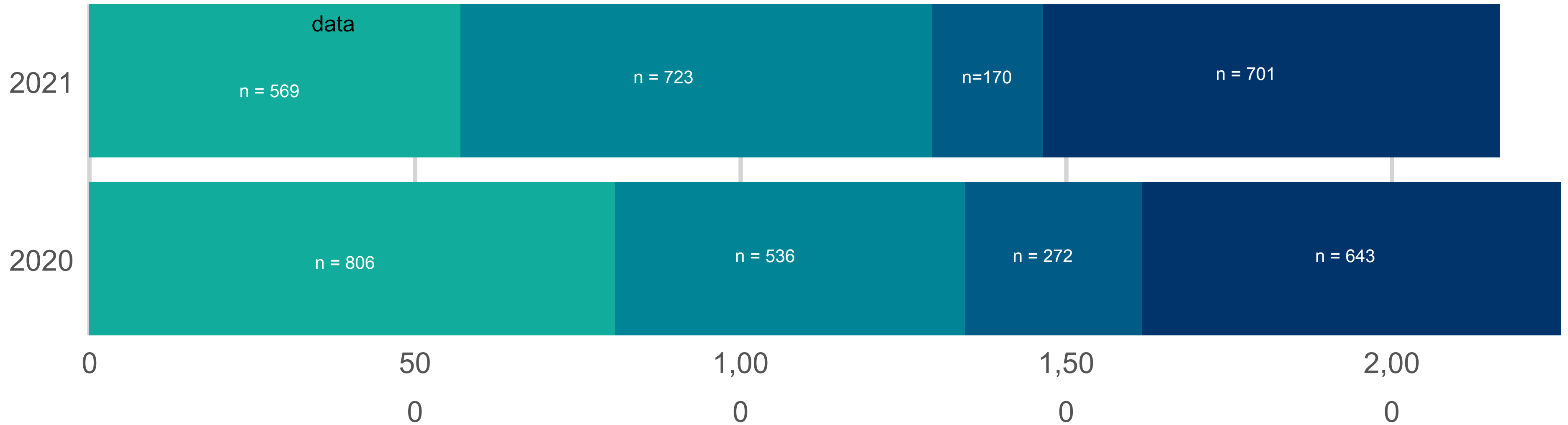
Monies spent on TB/LTBI engagement/education events, print materials, venues, digital media, travel and digital communications

Total Mini-Grant Dollars Awarded= **\$573,500**



# Community Outreach and Education Measures

\*Numbers based on self-reported outcomes



COMMUNITY MEMBERS  
1,375

GENERAL PUBLIC  
1,344

TB/LTBI PATIENTS  
1,259

HEALTHCARE PROVIDERS  
442

**TOTAL REACH = 4,420**

# Example Activities

Community Engagement and Education	Provider Education	Quality Improvement
<ul style="list-style-type: none"> <li>• Conducting culturally and linguistically appropriate public education/outreach on LTBI/TB risk, testing and treatment (e.g. traditional and non-traditional outreach methods)</li> <li>• Developing local partnerships to increase visibility and dissemination of messages regarding stigma related to LTBI/TB in the community</li> </ul>	<ul style="list-style-type: none"> <li>• Training clinical and/or non-clinical staff on testing and treating of LTBI and the shorter courses of LTBI treatment</li> <li>• Addressing misconception of TB blood test versus TB skin test</li> <li>• Raising awareness of local populations at increased risk for LTBI/TB</li> </ul>	<ul style="list-style-type: none"> <li>• For community health centers: Developing or modifying Electronic Health Record system templates to identify high risk patients that require LTBI/TB screening</li> <li>• For community health centers and/or community-based organizations; Standardizing data collection for LTBI/TB testing and treatment</li> <li>• For community-based organizations: Developing databases, policies, and procedures for outreach</li> </ul>

# Reported Barriers

40%

## COVID-19:

Lingering pandemic-related restrictions limited group activities for training, recruitment, and enrollment of program participants.

27%

## TB STIGMA:

Taboos and misconceptions regarding TB/LTBI creates hesitancy in community members.

20%

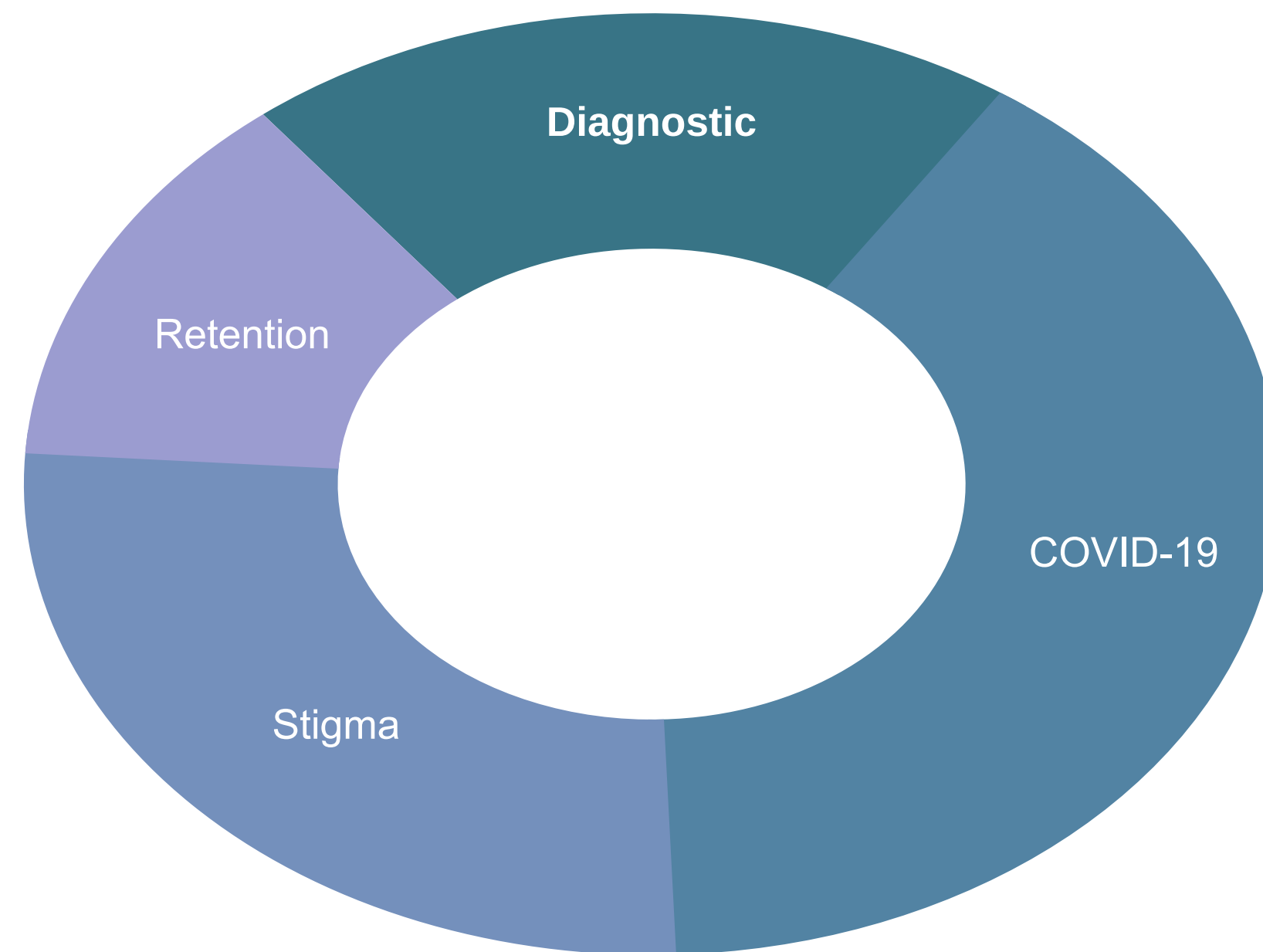
## DIAGNOSTIC :

Inflated prices on diagnostic tests (QFT+) hindered programs from evaluating high-risk persons.

13%

## RETENTION:

Difficulty with retaining participation, engagement, or sustainability of programmatic efforts and/or priority populations.



# Mini-Grantee Community Outreach Events





# How We Pursue our Goals Through Capacity Building and Advocacy





# Y5/Y6 Expansion Goals



## Goal 1

Improve capacity for state and local healthcare programs to provide culturally and linguistically competent TB/LTBI services to high-risk priority populations.

Activity:

Mini-Grant Program

## Goal 2

Support TB/LTBI outreach and education to underserved A/AA and NH/PI, Non-U.S Born Latinos and African-American communities.

Activity:

TB Summit Equity Panel

## Goal 3

Uplift and empower the voices of non-U.S born Latino and African-American communities facing TB/LTBI disparities in the U.S.

Activity:

Health Equity Committee

## Goal 4

Establish mutual accountability and ownership with non-AA and NH/PI serving communities to achieve TB elimination priorities.

Activity:

Community-Facing Reports

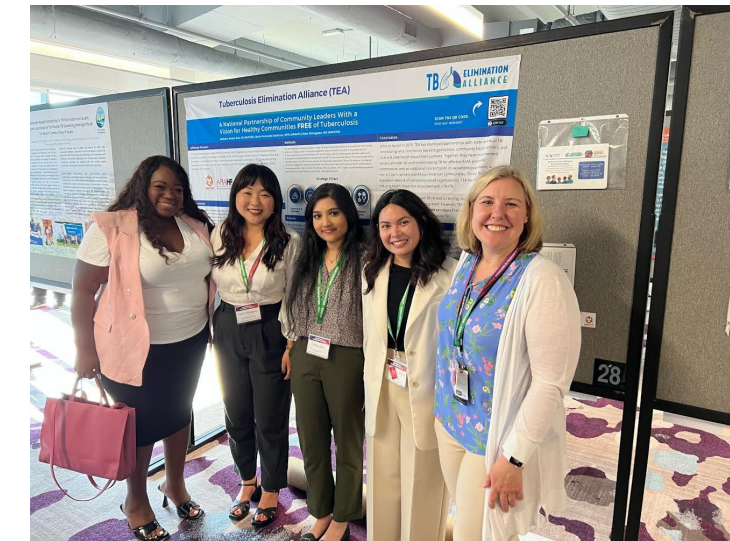
## Goal 5

Forge long-lasting partnerships with TB programs and healthcare settings focused on health equity initiatives serving A/AA and NH/PI communities and expansion populations.

Activity:

Health Equity Committee

**Vision Statement:** "Healthy Communities free of TB."





# Thank you!

Become a partner today! Visit us at <http://tbeliminationalliance.org/>

Contact us at [tea@aapcho.org](mailto:tea@aapcho.org)



# Resources

1. **Centers for Disease Control and Prevention (CDC)**  
[Division of TB Elimination](#)
  - a. Check out the CDC's [Think.Test.Treat campaign](#) aiming to raise LTBI awareness and guide conversations between providers and patients
  - b. [Core Curriculum on Tuberculosis: What the Clinician Should Know](#)
2. **TB Centers of Excellences (COEs)**
  - a. Provides LTBI/TB Training, Education, and Medical consultation for all 50 states and U.S. territories
3. **TB Elimination Alliance (TEA) Resource Page**
  - a. Resources on LTBI/TB screening, testing, and treatment, enabling services, and provider education available
4. **Check out local Public Health Departments' and TB Control Programs' websites**



# Questions?

# THANKS FOR JOINING!

CONNECT WITH US

HEPATITIS B FOUNDATION / HEP B UNITED

[INFO@HEPB.ORG](mailto:INFO@HEPB.ORG) / [CONNECT@HEPBUNITED.ORG](mailto:CONNECT@HEPBUNITED.ORG)

[WWW.HEPB.ORG](http://WWW.HEPB.ORG) / [WWW.HEPBUNITED.ORG](http://WWW.HEPBUNITED.ORG)

